



VANGUARD MBA-DOCTORATE PROGRAM

IF YOU ARE THE SOLE-BREADWINNER
AND EARNING LESS THAN
SGD 9,189/MONTH
YOU ARE ACTUALLY EARNING

BELOW

THE MEDIAN MONTHLY HOUSEHOLD INCOME
IN SINGAPORE

SOURCE: SINGAPORE DEPARTMENT OF STATISTICS, 2020
DATE OF RELEASE: 8 FEB 2021



**YOU
DESERVE
MORE!**



ABOUT VANGUARD COLLEGE

Vanguard College was started in 2014 as an EduTech company by Harvard graduates, with only 4 employees.

It evolved into a postgraduate coaching and executive placement company focusing on creating top tier postgraduates for management roles for regional and international companies.

VANGUARD COLLEGE REVENUE BREAKDOWN

20%

Academic Coaching

80%

Executive Placement

VANGUARD COLLEGE GRADUATE PROFESSIONAL BACKGROUND

35%

Finance

30%

Consulting

10%

Technology

8%

Healthcare/Pharma/Biotech

7%

Energy

5%

Not-For-Profit

5%

Others

JOIN THE VANGUARD MBA-DOCTORATE (M-D) PROGRAM AND EARN AN MBA AND DBA FROM SWISS SCHOOL OF MANAGEMENT

Armed with an MBA and DBA from one of the top European management schools - Swiss School of Management, means that you will be propelled to the world stage with one of the best and most affordable degree.

All the coursework can be completed online, and the entire program will prepare and empower you with the skills and confidence you need to advance your career.

REALISE YOUR BUSINESS AMBITIONS

Designed for determined professionals with at least three years of management experience, our program will help you advance to the next stage of your career. The program is taught by industry experts with diverse international experience, providing comprehensive insights into today's business challenges to help you:

- Further your ability to overcome complex problems in global business and finance
- Develop critical managerial skills and master practical business and finance applications
- Enhance the people-management skills necessary for more effective leadership
- Gain international perspectives of organisations, finance and management theory

SWISS SCHOOL OF MANAGEMENT (SSM) MBA AND DBA DEGREES

SSM's Masters of Business Administration (MBA) program is a part-time / distance learning program, with the requirement to produce a thesis before graduating in-campus. The program is to be completed entirely online.

SSM's Doctor of Business Administration (DBA) program is a part-time / distance learning program, with the requirement to produce journal publication in an internationally recognised journal and a distance viva voce (oral examination) before graduating in-campus. The program is to be completed entirely online.



Lectures designed and delivered by our acclaimed teaching staff



Interactive assignments enabling you to participate in group learning exercises



Real-life case studies offering you skills that can be applied immediately



Social interaction with peers, professors and tutors makes you more connected



Digital resources to help you enrol, resolve technical enquiries and develop your career



ACADEMIC AND INDUSTRY EXCELLENCE

The Swiss School of Management is among the top management schools in Europe, and its programs are fully accredited by the IACBE, EduQua (Europe) and CHEA (USA). Besides being accredited by the United States Department of Veterans Affairs, the Swiss School of Management is also a UNESCO-approved institution through its membership with the International Association of Universities.

FEES FOR TAKING THE PROGRAMS FULL-TIME ON-CAMPUS

SSM's MBA is a full-time 1 year program consisting of Coursework and Thesis submission (Write-up).

The full-time on-campus program cost EUR 15,300* (approx. SGD 24,500)

SSM's DBA is a full-time 3 years program consisting of Coursework, Research Lab (Data Collection and Analysis) and Doctoral Thesis (Write-up and Defend).

The full-time on-campus program cost EUR 31,000* (approx. SGD 49,500)

*Prices are subject to change each academic year and exclude housing and living expenses.



SWISS SCHOOL OF MANAGEMENT

ACCREDITATION AND MEDIA COVERAGE



Council of Higher Education

https://www.chea.org/international-accreditation-council-business-education?institution_name_alphabet=All&page=51



**International Accreditation
Council
for Business Education
Accredited Member**
iacbe.orgiacbe.org



**BUSINET
Member**
www.businet.org.uk



**International Leadership
Association
Member**
www.ila-net.org



**International Association of
Universities
Member**
www.iau-aiu.net



**EduQua, Swiss Quality Label
for Further Education Institutions.**
www.alice.ch/de/dienstleistungen/eduqua



Yahoo! News (Singapore)

<https://sg.yahoo.com/news/higher-education-accrediting-organization-releases-020000213.html>



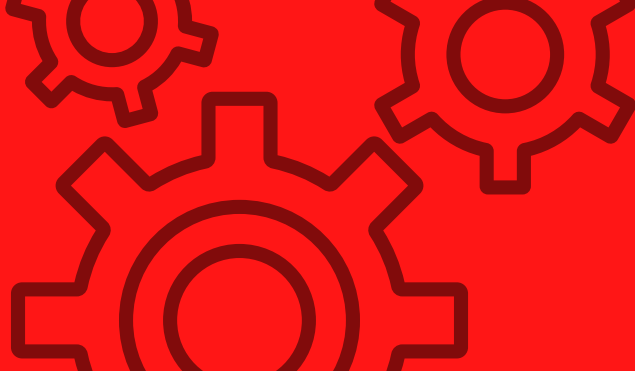
Sohu News

https://www.sohu.com/a/412373534_824887



WeChat/Tencent News

<https://new.qq.com/rain/a/20200810A0EQTS00>



WHAT IS INCLUDED IN VANGUARD'S PACKAGE?

KNOW WHAT IS INCLUDED WHEN YOU SIGN UP

WHAT ARE YOU PAYING FOR IN VANGUARD COLLEGE'S MODEL



Full SSM School Fees



Full Guidance and Coaching from Vanguard College



NO STRESS or ANXIETY on your assignments and exams

WHAT ARE YOU PAYING FOR WHEN YOU SIGN UP DIRECTLY WITH SSM



Full SSM School Fees



Lots of STRESS and ANXIETY when you can't complete your assignments or exams

WHAT'S INCLUDED

APPLICATION AND ADMISSION

Vanguard College Application and Admission (and what's included)	VANGUARD COLLEGE ALL-IN PRICE	APPLY DIRECTLY WITH THE INSTITUTE	DIY Application and Admission (exclude relocation cost)
<u>Masters of Business Administration</u> Swiss School of Management, Switzerland ◦ Application, admission, coursework and exam support ◦ Full School Fees ◦ Singapore-based coaching	EUR 5,900 or SGD 9,500 	EUR 15,300 but DIY	<u>Masters of Business Administration</u> Swiss School of Management, Switzerland Do Everything <u>YOURSELF</u> .
<u>Doctor of Business Administration</u> Swiss School of Management, Switzerland ◦ Application, admission, coursework and thesis support ◦ Full School Fees ◦ Singapore-based coaching	EUR 15,600 or SGD 25,000 	EUR 31,000 but DIY	<u>Doctor of Business Administration</u> Swiss School of Management, Switzerland Do Everything <u>YOURSELF</u> .

To support the working population in Singapore to be well-equipped and seize opportunities in the future economy, Vanguard College has set up various award schemes for deserving candidates. We are confident that our candidates will be the future leaders of Singapore and regional economies upon graduation.

With these awards and schemes, coupled with academic exemption measures, Vanguard College will, more than ever, expect our candidates to achieve meaningful academic enhancement during this difficult COVID-19 period and scale to a greater height after graduation.

AWARDS SCHEMES FOR MASTERS & DOCTORATE CANDIDATES



VOLUNTEER AND COMMUNITY INVOLVEMENT AWARD

At Vanguard College, we believe that volunteer involvement is an integral part of a strong and prosperous community. To encourage this value, we've set up an award for SSM candidates who have letter of support from grass root organisations, non-profit organisations, or community/cluster leaders who can vouch for the candidates' involvement in their community.

Successful applicants will receive a discount of **SGD 15,000** from the program fees.



SSM-VANGUARD PROGRESS AWARD

To encourage candidates to participate in the Swiss education system, which has consistently been ranked at the top among the world best, SSM will award **SGD 9,500** to candidates who are accepted by Vanguard College and enrolled into the SSM DBA program. The award will be disbursed as a one-time discount off the program fees.

You will be automatically given the discount if you are qualified; so there is no action required from you on this.



**WHY STUDY WITH
VANGUARD COLLEGE?**

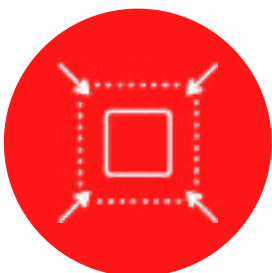
3 MORE AMAZING REASONS TO DO YOUR POST-GRADUATE STUDY WITH VANGUARD COLLEGE



LOWER TUITION FEES
(MUCH LOWER THAN DIRECTLY WITH THE UNIVERSITY!)



**ADVANCE
AFFORDABLE DEGREES**
^



REDUCED EFFORT SPENT
READ: SPEND MORE TIME WITH FAMILY AND ENJOY LIFE

PROGRAM TIMELINE / MODULES (MBA / DBA FROM SSM)

SSM's MBA

Application Phase

Deadline: Apr 15, 2021

**FIRST
6 Months**

**FINAL
6 Months**

Application to Vanguard College

- Passport & Govt ID (Scan Copies)
- Bachelor Transcript (Scan Copies)
- Current Resume (PDF)
- Application fees (USD 100)

Decision from Vanguard College

These are some of the suggested courses/modules you can take:

Masters of Business Administration

Admission to SSM's MBA Program

Transformational Leadership
Fundamentals of Financial Accounting
Ethical Intelligence in Business
Cross Cultural Communication
International and Strategic Human Resource Management
Strategic Management
Financial Instruments in Economics
Marketing Management

Full Program
from the university
+
Possible Full Exemption of
ALL courses



Completion of 12,000-words/Dissertation

Graduate in Swiss School of Management Campus
Italy/Switzerland

NB: The above proposed modules are subject to change by the respective universities and Vanguard College.

SSM's DBA

Application Phase

Deadline: Apr 15, 2021

**FIRST
12 Months**

**FINAL
12 Months**

Application to Vanguard College

- Passport & Govt ID (Scan Copies)
- Bachelor Transcript (Scan Copies)
- Current Resume (PDF)
- Application fees (USD 100)

Decision from Vanguard College

These are some of the suggested courses/modules you can take:

Doctor of Business Administration

Admission to SSM's DBA Program

Research Methods
LSP555 Leadership 360 Degrees
Quantitative Methods & Survey Design
Qualitative Methods
Essential Tools

Full Program
from the university
+
Possible Full Exemption of
ALL courses



Publication in Journals and Viva Voce

Graduate in Swiss School of Management Campus
Italy/Switzerland

NB: The above proposed modules are subject to change by the respective universities and Vanguard College.



COST BENEFIT ANALYSIS

	DO IT YOURSELF	WITH VANGUARD COLLEGE
Graduate in SSM Campus in Europe	✓	✓
Alumni Email accounts	✓	✓
Discounted/Free Textbooks	✗	✓
Award Schemes	✗	✓
Academic Coaching	✗	✓
Assignment/Homework Assistance	✗	✓
Exam Tips from Past Students	✗	✓
Admissions Application Support	✗	✓
Pay Program Fees in Instalments	✗	✓
Resume Writing Support	✗	✓
Weekly Lesson Summary	✗	✓
Average Study time	Average 25 hours/week	Average 2 hours/week



PAYMENT PLANS (MBA / DBA FROM SSM) INFOGRAPHICS ILLUSTRATION



100% UPFRONT

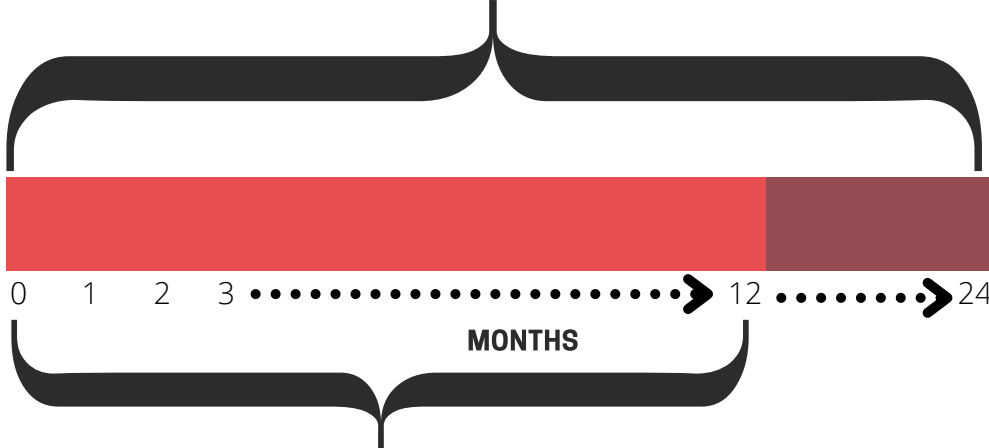


0 1 2 3 4 5 6 7 8 9 10 11 12 (MBA)
0 2 4 6 8 10 12 14 16 18 20 22 24 (PhD)

MONTHS

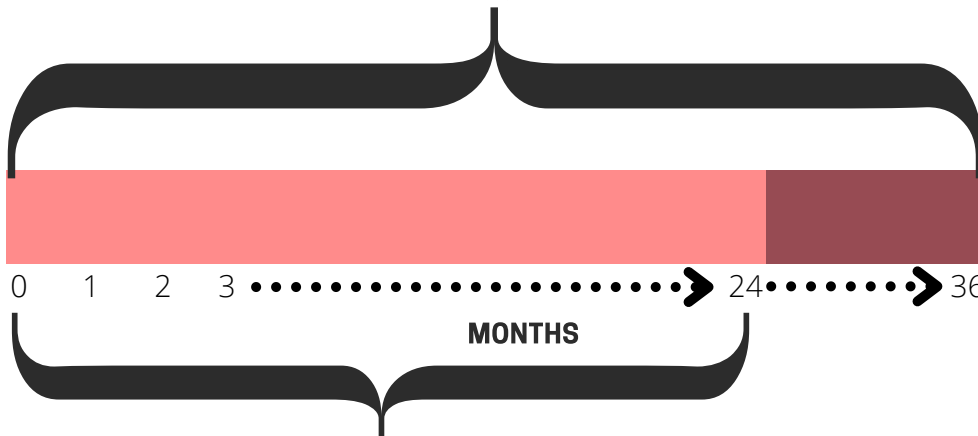


DBA PROGRAM 24 MONTHS, INSTALMENT OF 24 MONTHS



MBA PROGRAM 12 MONTHS, INSTALMENT OF 12 MONTHS

DBA PROGRAM 36 MONTHS, INSTALMENT OF 36 MONTHS



MBA PROGRAM 24 MONTHS, INSTALMENT OF 24 MONTHS

PAYMENT PLANS

(MBA / DBA FROM SSM)

(ASSUMING GRANTED ALL AWARDS)

MBA (SSM)

Within 4 weeks after VC Decision Letter
100% @ SGD 9,500

DBA (SSM)

Within 4 weeks after VC Decision Letter
100% @ SGD 25,000

Plan 1
"100% UPFRONT"

MBA (SSM)

Monthly Instalment
@ **SGD 814/month#** for 12 months,
commencing May 2021

DBA (SSM)

Monthly Instalment
@ **SGD 1,097/month#** for 24 months,
commencing May 2021

Plan 2
"ACCELERATED
GRADUATION!"

MBA (SSM)

Monthly Instalment
@ **SGD 417/month#** for 24 months,
commencing May 2021

DBA (SSM)

Monthly Instalment
@ **SGD 750/month#** for 36 months,
commencing May 2021

Plan 3
"LOWEST MONTHLY
INSTALMENT PLAN"

Interest Rate per annum @ 5%. Assuming zero school fees increase by SSM and no significant change in currency exchange rate.

SO, WHAT'S MY NEXT STEP?



1. APPLICATION TO VANGUARD COLLEGE

We will require your Govt ID & Passport (scanned copy), Bachelor Degree/ Transcript (scanned copy), Resume (in PDF), and USD100 Application Fees (non-refundable).



2. ADMISSION DECISION

Admission comes in 3 stages.

- Vanguard College admission is within 4 weeks upon submission of all documents and application fees.
- MBA and DBA admission is within 4 weeks upon Vanguard College admission.



3. WORK, LIFE, STUDY BALANCE

Spend, on average, 2 hours per week studying with Vanguard College. Academic requirements will be condensed into simple to understand and easy to follow lessons.



4. GRADUATE IN CAMPUS

Graduate in campus with style!



5. SUIT UP!

Ready for your new position in the corporate world?





REVIEWS FROM OUR STUDENTS



“...there is a stage of our career when we may not have disposable time and I think that is where Vanguard College is really helpful ... in assisting with my learning journey... and pushing me towards better grades and understanding of the course material...

Elvin Tan, Ex-APAC Head of Youtube, Vanguard College Graduate

Best school ever! Exactly the kind of school you can only dream of since Primary School. Thank you Vanguard College... Highly recommended!

Joanna Fang, Current VC Student ★★★★★

Great time here. Serious, straightforward and friendly. Highly recommended. Thanks for your trust in me and thanks for helping in my Masters course!

Li Xiuyuan, Current VC Student ★★★★★

I followed exactly what I was told, and everything was clock work. I would recommend Vanguard College to other people. Thank you VC!

Elvin Tan, Ex VC Student ★★★★★





**VANGUARD
COLLEGE**

